

ORGANIZATIONS SUPPORTED BY THE SOCIETE GENERALE FOUNDATION

2021 - Insertion & Education

FRANCE

Education

01

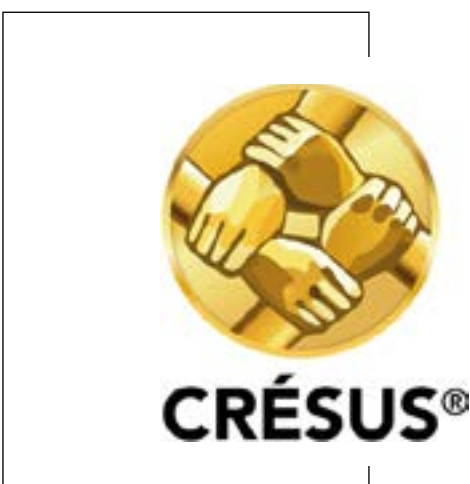


Agir pour l'Ecole

In Priority Educational Zones (REP and REP+), nearly 40% of children have major difficulties in school. *Agir pour l'Ecole* intervenes at the national level, in Years 1-3 (Grande Section, CP and CE1) classes of several schools, to set up pedagogical practices based on the acquisition of four skills predictive of reading level: phonological awareness, knowledge of letters, vocabulary and oral comprehension.

<http://www.agirpourlecole.org/>

02



La Fondation Cresus d'initiative économique et scolaire

Crésus acts in favour of the fight against exclusion through education and financial training for all through the establishment and management of an innovative platform for mutual assistance and prevention of over-indebtedness, the organization and the CRESUS prize, and the creation and distribution of fun budget education tools.

<https://www.cresus.org/>

03



EDEN School

The digital school association's mission is to allow young people to follow a training course that corresponds to their professional goals in order to counteract the orientation imposed at the end of middle school and to prevent dropping out. EDEN School trains to the profession of web developer from the end of the first year of high school through an active and differentiated pedagogy. This is an inclusive training, accessible to all at the two-year professional baccalaureate level.

<http://www.edenschool.fr>

04



Chemins d'enfance

Chemins d'enfance offers an experimentation project for edutainment workshops. During the 2021-2022 school year, it will work in the Val D'Oise, with children from three communities of travellers, in a context of significant dropout in this group aggravated by the health crisis.

<https://www.cheminsdenfances.org/>

05



Coup de Pouce

The *Coup de Pouce* association works to prevent early school failure. In partnership with schools and municipalities, it sets up after-school academic assistance clubs. It is supported for the opening of 50 clubs in Brittany and in the Grand Est.

<https://www.coupdepouceassociation.fr/>

06 ———



Drop de Béton

Drop de Béton is supported in order to allow, through its branch in Seine-Saint-Denis, for the social and professional integration of young girls from the city's priority districts, via two components: education through sport (Citizen Rugby) and professional integration into sports professions.

<https://www.drop-de-beton.fr/>

07 ———



Ecole de production Sénart

The establishment wishes to strengthen its support for young people in the production school on the Paris Sénart site, among whom the dropout rate has increased in particular due to the COVID-19 crisis. The projects supported will aim to bridge the digital divide or to promote social diversity.

<https://www.icam.fr/formations/ecoles-production/paris-senart/>

08 ———



Le Rocher

The *Le Rocher* association is carrying out its project by drawing on its very strong local roots. Each branch is managed by an employee whose family chooses to move here for three years. By choosing to “live with”, the association establishes unique and legitimate relationships with children, families, young people, schools, social services and town halls.

<https://assolerocher.org/>

09 ———



Les Entretiens de l'Excellence

Les Entretiens de l'Excellence, an association approved by the Ministry of National Education, aims to promote equal opportunities and fight against the lack of information and self-censorship among middle school students from disadvantaged backgrounds. It encourages high school students from REPs or rural areas to acquire training in selective sectors through a three-year tutoring programme from the first year to the final year of high school.

<http://www.lesentretiens.org/>

10 ———



Make.org

The structure is supported to develop the digital pairing of schools in “educational cities” with other middle and high schools in France in order to promote social mix and help educational cities become less isolated.

<https://make.org/FR>

11 ———



Play international

The France mission of PLAY International is committed through its actions for education to the philosophy of living together from an early age, with a focus on awareness and prevention. Their activities are divided into three main areas: the creation of educational content through sport, the dissemination of content through the training of professionals and supporting them in the field, and advocacy in favour of better taking into account the sport as an educational tool.

<http://www.play-international.org>

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Proxité

Proxité is an association dedicated to the success of young people and to strengthening social bonds, which acts in the heart of underprivileged neighbourhoods in 10 large French agglomerations. It develops relationships of trust and moments of sharing between young people and professionals within the framework of sponsorships, with the conviction that everyone's success depends on each person's ability to reach out to others and the creation of new bridges between school, studies, and the world of work.

<https://www.proxite.com/>

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Rebonds!

Created in 2004, *Rebonds!* has developed an integration education centre based on two flagship projects: the rugby integration project and the women's trial. The association uses rugby as an educational tool for the integration of young people. The women's trial also helps to promote the practice of women's rugby in priority districts. Since 2019, the professional integration division has set up projects complementary to the educational integration division, aimed at 16-to-29 year-olds looking for a socio-professional integration solution. All of these actions provide seamless journeys to the beneficiaries.

<https://www.asso-rebonds.com/>

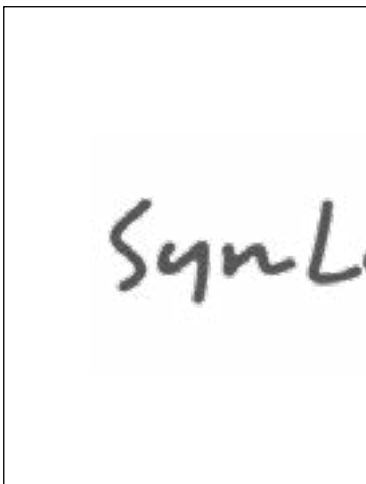
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Rev'Elles

Since 2013, *Rêv'Elles* has been offering innovative educational programs, aimed at young women aged 14 to 20, either attending school or dropping out, living in Ile-de-France and Lyon and coming largely from underprivileged urban areas and based on three fundamentals: developing self-confidence, opening up the range of possibilities and encouraging action.

<http://www.revelles.org/>



SynLab

The association offers the “Voies d’Avenir” project, which aims to support the academic success of vocational high school students by supporting schools and teachers with specially dedicated educational paths and resources.

<https://syn-lab.fr/>

Professional Insertion



Action Pour le Conseil et le Recrutement (ACOR)

ACOR is a professional integration association that supports long-term job seekers in their job search by putting them in touch with local companies that are recruiting (VSEs and SMEs). It is based on a methodology of direct and short-circuit return to employment and focuses on groups with scarce access to employment and in urgent need of being reintegrated into the professional world.

<http://www.a-co-r.com/>



Carton plein

The mission of the *Carton plein* association is to provide a source of activity and income to people with minimal access to employment and social integration, mostly those living on the street. The project is divided into two parts with common values: Gradually return to employment and consolidate your professional goals

<http://www.cartonplein.org>

03



Clubhouse Bordeaux

Created in 2010, the Clubhouse France association promotes the social and professional integration of people suffering from mental disorders (schizophrenia, bipolar disorders, severe depression). To this end, the association has three missions: to reduce isolation, to promote profession integration and to fight stigmatization. A Clubhouse is a place of non-medicalized daytime activity where supported persons meet.

<https://www.clubhousefrance.org/>

04



Comme les autres

Created in 2011, *Comme les autres* supports the rehabilitation journey of people who have become physically disabled following an accident. The association works with 36 rehabilitation centres in six regions in France and follows 100 people per year, supporting them once they leave the centres to lead their lives independently.

<https://www.commelesautres.org/>

05



Descodeuses

The association, approved as a training organization since August 2019, supports and trains women from priority neighbourhoods (initially located in the 19e and 20e arrondissement of Paris) to new digital professions. The offer is structured around three pillars: initiation (open to the widest possible public), training in technical and transversal skills, and support for employment.

<https://www.descodeuses.org/>

06 ———



Ecole 42 Lyon

Labelled *Ecole 42* in Lyon, the vocation of 101 is to offer high-level training in the field of computing and information and communication technologies. Starting from the premise that “code is accessible to all”, the school recruits students at any level (no prerequisite for adults; requirement to have the baccalaureate diploma for minors). It works with many advisors in order to reach the widest possible audience, especially women and the unemployed.

<https://www.42lyon.fr/>

07 ———



Food de Rue

Food de Rue defines itself as a 100% female insertion culinary incubator that takes the form of an integration project around the cooking and food sales professions.

These activities are now hosted in the solidarity- and sustainability-focused food hall: The Panamanian (Paris 14th), which offers a vertical approach to the activity and helps to stabilize its economic model, while responding to consumer concerns in terms of responsible consumption with a range of quality products.

<http://www.food2rue.org>

08 ———



Food Sweet Food

The support concerns the Refugee Food - Tournesol Training project, which offers diploma training courses to refugees in the collective catering industry in Ile-de-France, helping them move towards sustainable professional integration.

<https://refugee-food.org/>

09



Gribouilli

Gribouilli aims to enhance and professionalize childcare professions, in particular through peer training, individual support for the professional projects of unemployed people, or even the development of a digital tool to respond to questions from members of the childcare community.

<http://www.gribouilli.fr>

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Konexio

Konexio fights against the digital exclusion of disadvantaged people and promotes a world where everyone is included in the digitization of society. With the GOAL project in Seine Saint Denis, the association is targeting 220 beneficiaries with a digital skills training program that will facilitate their socio-professional integration.

<https://www.konexio.eu/>

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La Cloche

La Cloche is an association founded in 2014 whose ambition is to set up projects that promote social ties and help to rehabilitate the image of the most disadvantaged groups: homeless, the most excluded, isolated people, etc.

To this end, the association is experimenting with a number of projects ranging from social inclusion to professional integration.

<https://lacroche.org>

12 ———



La Cravate solidaire

For the job interview, it is essential to meet the codes expected by the company and to have sufficient confidence in order to make your profile stand out without fear of discrimination. Gaining the material and knowledge necessary to master these codes is not easy in all social environments. In 10 regions, the association collects professional attire, mobilizes the expertise of competent volunteers and makes the clothing available to people entering the work force to enhance the path of candidates and transmit professional codes.

<http://www.lacravatesolidaire.org>

13 ———



La Varappe

The *La Varappe* association is an ad hoc structure of the La Varappe Group, which promotes social reintegration through employment and is one of the largest French social enterprises, currently operating in several French regions. The group supports more than 6,000 people per year and brings together 18 integration structures in different sectors such as temporary work, construction, waste treatment, health, etc. All these activities are geared towards the inclusion of the most “invisible” groups.

<https://www.lavarappe.fr/>

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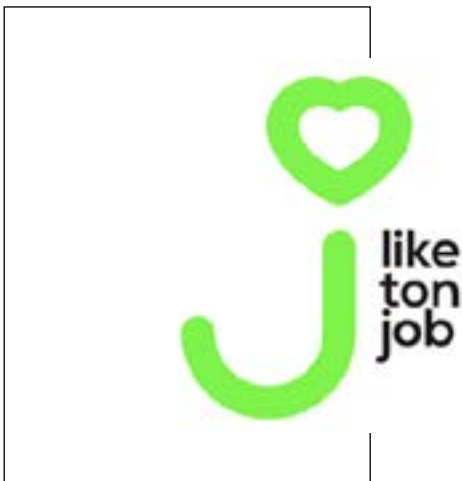


Les cuistots migrateurs

The *École des Cuistots Migrateurs*, opened at the end of 2020, is a free and certifying cooking school for statutory refugees that allows them to obtain a Professional Qualification Certificate (CQP) as “Commis de Cuisine” in four months. The association was created on the initiative of the co-founders of ESS Cuistots Migrateurs, the solidarity caterer that trains and employs refugees. The 2020 winner of the Social and Solidarity Economy Awards, the *École des Cuistots Migrateurs* benefits from the support of the City of Paris.

<https://www.lescuisotsmigrateurs.com/>

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Like ton job

In September 2017, Passion Proximity Parcours created the “Like ton Job” system. The project offers a three-year career discovery path: from the second to the last year of middle school, intended for students in priority education areas. 10 jobs are presented per year and per class - 30 over a period of three years - respecting gender parities, professional sectors and levels of study (170 sectors represented).

The project has received approval from the National Education Ministry for five years.

<http://www.liketonjob.org>

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Rejoué

Rejoué is an association located in Vitry-sur-Seine that works to collect, refurbish and sell toys at a lower cost.

The association has a threefold objective: Social through the creation of an integration project, environmental through the reuse of toys at the waste stage and economic through the sale of accessible toys at reduced prices

<https://rejoue.asso.fr/>

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Massajobs

Thanks to a new branch in the 3rd arrondissement of Marseille, *Massajobs* helps those it supports to regain self-confidence and clarify their professional goals. The structure works to bridge the gap between businesses and the inhabitants of the city.

<https://www.massajobs.org/>

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Social Builder

Social Builder is a social enterprise expert in gender diversity and equality in digital and entrepreneurship professions. It offers support and actions focusing on the return to employment for women, networks and companies, and combines expertise in gender diversity and the digital economy, which it puts to use through innovative programs.

<https://socialbuilder.org/>

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Tous tes Possibles

The association offers a course which, thanks to improved knowledge of oneself and to management by talents, allows everyone to identify the professional project that is most suited to them, then directs candidates to the partner in the ecosystem most able to help them achieve it (training, networking, funding, etc.). By assembling the strengths and resources of the region, the association ensures the continuity of support through the start of employment, in a course co-constructed with each beneficiary.

<https://www.toustespossibles.fr/>

20 ———



UniR

The structure supports refugees in Paris in their academic and socio-professional integration, enabling them to develop a viable and rewarding professional project. It works on the equivalency of diplomas, training research, assistance with application files, and offers training in the French language.

<https://www.uni-r.org/>

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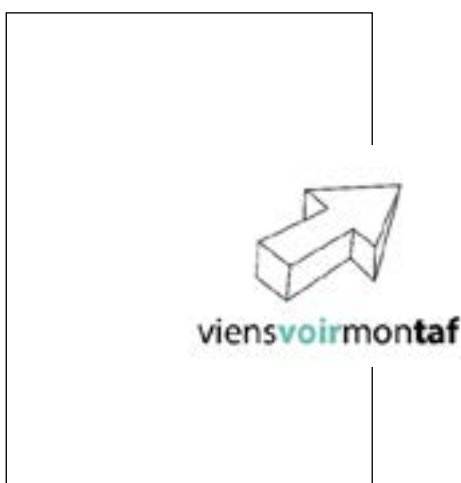


Unis Cité

Unis-Cité is an association that works at the national level (75 cities) and with two local associations, including the one in Auvergne / Rhône Alpes established 20 years ago (13 branches in the region). The Unis-Cité project is to offer each young person the opportunity to work in a team, over the course of an eight-month mission, with other young people from various backgrounds and to learn concrete respect for differences and “working together” through a citizen training course, and by participating in the development of a future project. The association’s project led to the creation of Service Civique in 2010.

<https://uniscite-auvergnhonealpes.org/>

22



Viens voir mon taf

ViensVoirMonTaf helps last year middle-school students without a network in Priority Educational Zones (REP and REP+) to find the internship of their dreams, and maximize the impact of this meeting in their career. The association deploys an innovative support program, the key moment of which is the final year internship.

<https://www.viensvoirmontaf.fr>

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Vigne de Cocagne

Vigne de Cocagne is a social integration enterprise, the first organic vineyard for integration in France. Its ambition is to support its employees in a path of integration and training in the profession of versatile wine worker, classified by Pôle Emploi as a job under pressure in this region. The commitment over two years (mandatory) promotes the acquisition of key skills (cutting, spring work, cellar work) and strengthens the employability of participants through appropriate certification training. Each employee also benefits from individualized socio-professional support.

<https://www.vignedecocagne.fr/>



Wake up Café

Wake up Café (WKF) assists motivated detained persons in moving towards sustainable reintegration, without recidivism. To respond to all the difficulties encountered (housing, health, employment, administrative procedures, rehabilitation), the association offers programs to remobilize detainees, with tailor-made individual support and a mutual aid community on release, in order to fight against isolation and supervise reintegration. 400 people have been supported since 2014.

<https://www.wakeupcafe.org/>

AFRICAN CONTINENT

Education

01



ABC Domino

In addition to its infrastructure, ABC Domino wants to build a training centre dedicated to training in IT professions for high school graduates and to offer an introduction to IT for primary and middle schools nearby.

<http://www.abcdomino.org>

02



ASMAE

Asmae works to support children in five areas: prevention of school dropout and failure; early childhood, protection and education; prevention and care for children at risk; adolescence and disability, support and inclusion. The objective of the project supported by the Foundation, Reading to succeed!, is to sustainably reduce the dropout and failure rate at school among children aged 3 to 13, by improving reading and language learning methods.

<http://www.asmae.fr>

03



Bibliothèques Sans Frontière

Bibliothèques Sans Frontière aims to promote the academic and university success of vulnerable students in Senegal through a pilot project offering digital content libraries accessible on their smartphones. Co-constructing its projects with its partners, BSF organizes its action around its three pillars of expertise: the selection of suitable physical and digital content, its distribution via innovative tools, and SD cards developed by Kajou which transform a smartphone into a bookstore of offline content.

<https://www.bibliosansfrontieres.org/>

04



Futur au présent

Futur au Présent offers, with the Maison de l'Éducation, a system of psycho-social care and educational support for 120 girls aged 6 to 14. This system is complementary to public school.

<https://www.futuraupresent.com/>

05



Heure Joyeuse

L'Heure Joyeuse develops concrete and sustainable solutions, based on innovative approaches, dedicated to children or young people in precarious situations by supporting them either in its education division or in its training division for a successful integration into society.

<http://www.heurejoyeuse.ma>

06 ———



Plan International

Plan International acts internationally by setting up development programs and raising awareness among the general public and institutions around education and gender equality issues. The two major areas of intervention are access to inclusive and quality education for children and access to training and support towards the social and economic integration of young people.

<https://www.plan-international.fr/>

07 ———



Promes

The objective of the SESAME program developed by the Promes association is to enable Malagasy high school graduates from disadvantaged socio-economic backgrounds who are motivated and have good potential for success, to continue their higher education. They benefit from individual follow-up both academically and personally for 10 months before entering a training programme.

<https://programme-sesame.mg/>

08 ———



Terres en Mêlées

Terres en Mêlées is established in four African countries: Burkina Faso, the Ivory Coast, Madagascar, and Togo, and aims to become in 2021 the spearhead of educational innovation through rugby via the creation of Terres en Mêlées Académies, structures dedicated to educational innovation through rugby in favour of the Sustainable Development Goals (SDGs).

<https://terres-en-melees.com>

Professional integration

01 —



Des mains pour Madagascar

In order to double the number of trainees and promote self-financing, the structure will be supported for the acquisition of new industrial machines, the development of its communication and marketing actions and the strengthening of the management teams.

<http://dmmcherbourg.blogspot.com/>

02 —



ESSOR

ESSOR targets the most vulnerable by focusing on education, training and professional and agricultural integration, and social protection actions to sustainably improve living conditions. “The family approach” is prioritized since the individual is considered in his or her social environment. ESSOR works with its local partners and in cooperation with public authorities in order to boost and strengthen public policies serving the most disadvantaged.

<http://www.essor-ong.org/>

03 —



Empow'Her

To facilitate women's access to the entrepreneurship sector and break down the barriers they face, the association implements various training programmes in France and internationally that adapt to different levels of education and the entrepreneurial experience of the women supported. These educational journeys focus on both the acquisition of technical knowledge (financial, marketing, project management, etc.) and development of the entrepreneurial leadership skills of participants. The Foundation supports projects in Burkina Faso and Côte d'Ivoire.

<http://empow-her.com>

04 ———



IECD

Since its creation in 1988, the IECD has structured its activity around three areas of intervention: Access to education for vulnerable youth and adolescents; Vocational training in the sectors of agriculture, hotel and catering, energy, health, and more recently IT; support for small entrepreneurs in urban and rural areas.

<https://www.iecd.org/>

05 ———



Planète Enfants et développement

Planète Enfants et développement has defined five effective areas of action to help children: Early childhood development (0 to 6 years old), family support, protection of children and women against violence, maternal and infant health and socio-professional integration. These projects allow people, especially young people, from vulnerable families to benefit from personalized support in order to develop an adapted professional project, to have access to adapted professional training and to a stable and paid job.

<https://planete-eed.org/>

06 ———



Simplon Foundation

The Simplon Foundation relies on a network of solidarity-based workshops offering free training in digital and technical professions in France and abroad. While promoting social diversity within its free training courses, Simplon specifically targets certain groups with minimal access to employment and digital technology: young people who have dropped out of school or who are unemployed, refugees, etc.

<http://fondation.simplon.co/>

THE GROUP'S OTHER REGIONS OF OPERATION

Education

01 ———



Big Brothers Big sisters

Big Brothers Big Sisters of NYC aims to help children reach their potential through one-on-one mentoring relationships grounded in real-life work experiences. The association is one of the oldest youth sponsorship structures in the USA and has supported more than 100,000 children since its creation in 1904. Its model has proven effective by showing that it reduces harmful behaviour (delinquency, absenteeism, early pregnancies, drug addiction) and promotes positive attitudes.

<http://www.bigsnyc.org>

02 ———



Street league

Street League is a British association whose objective is to help disadvantaged young people to enter the world of work through coaching and sports practice. It operates 36 branches in the suburbs of major cities in the United Kingdom. The association offers social, academic, professional and sports support to young people who have left the school system and are unemployed. The aim is to guide them towards sustainable employment, relevant training or entrepreneurship.

<https://www.streetleague.co.uk/>

03



REDI school

ReDI is a digital school which offers computer and programming courses, workshops, technical interviews, company visits, conferences, a Hackathon, professional guidance, etc., all free of charge, to people with scarce access to employment, and primarily refugees.

<https://www.redi-school.org/>

04



Valentina Romania

The aim of the association is to prevent underprivileged children from dropping out of school in one of the poorest districts of Bucharest.

Valentina Romania follows 60 children in kindergarten on a daily basis (taking charge of meals and supplies, attendance monitoring, psychological and transition to primary) and 40 children in primary and middle school in its school support centre (the subject of the requested funding). The parents of the children followed by the association also benefit from one-off assistance in finding employment and in improving their living conditions (collection of furniture and clothing, etc.).

<http://www.valentina-romania.ro>

Professional insertion

01



Chi Heng Foundation

Chi Heng Foundation was created to help children whose families were affected by the AIDS virus in the 1990s in the provinces of central China. The actions of the NGO aim first to meet the vital needs of these children, often orphans or with sick parents, then to provide them with an education and offer them community care so that they in turn acquire a sense of responsibility. Recognized by UNESCO for its support actions, it also serves as a “parent organisation” for other associative projects, including SYB.

<http://www.chihengfoundation.com>

02



LP4Y

LP4Y supports the professional and social integration of young people aged 17 to 24 who are victims of exclusion or in highly precarious situations. The beneficiaries of the program agree to participate in Professional Training for Entrepreneurs (PTE) in one of the LP4Y centres known as Life Project Centres. These 20 centres located in seven countries in Asia are incubators of economic activities located near the slums in which young people participate, as if they were running a small business.

<http://www.lp4y.org>

03



Brokerage City Link

The Brokerage Citylink supports 8,000 disadvantaged young people per year by helping them define their professional goals and develop their skills and their knowledge of the world of work, particularly in the business sectors of the City of London. The association also assists them in obtaining internships within some thirty partner companies. The Brokerage Citylink works in parallel with companies to promote a policy of diversity and inclusion and to “break” the virtual monopoly of private schools on internships and employment in this prestigious sector.

<https://www.thebrokerage.org.uk/>

04



La Strada

La Strada manages around ten projects which aim to help people in difficulty in accessing education, vocational training, housing, psychological support, job search and medical care. Its actions are focused on the agglomeration of Milan and benefit more than 2,000 people.

<http://www.lastrada.it>